



GREATER ST. LOUIS
AREA COUNCIL

A TRADITION FOR TOMORROW

LEADERSHIP | VALUES | SERVICE | OPPORTUNITY

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Founded in 1910, the Boy Scouts of America (BSA) has a rich tradition of building and developing leadership strengths in young people. To continue achieving this mission - helping to prepare today's youth for the future - the Greater St. Louis Area Council is launching a campaign aimed at driving **three critical needs**.

CAPITAL NEEDS: (\$15 MILLION)

OFFER THE HIGHEST QUALITY AND MODERN FACILITIES TO ENHANCE PROGRAM DELIVERY THROUGHOUT THE GREATER ST. LOUIS REGION

URBAN AND RURAL OUTREACH: (\$6 MILLION)

MAKE SCOUTING ACCESSIBLE TO ALL YOUTH

ENDOWMENT: (\$9 MILLION)

SECURE THE OPERATIONAL FUTURE OF SCOUTING

2023-2025 STRATEGIC PLAN: A LETTER FROM THE SCOUT EXECUTIVE



Joe Sadewasser
Greater St. Louis Area Council
Scout Executive/CEO

Dear Scout Supporters,

In 2023, the Greater St. Louis Area Council kicked off a 3-year strategic plan.

With 11,731 adult volunteers giving leadership to programs that serve 25,091 registered youth members across 63 counties and the City of St. Louis, the impact of Scouting is profound. This strategic plan lays out the framework necessary to maintain and expand this impact.

Driven by the shared vision of the desired future of the Greater St. Louis Area Council, the plan includes four aspirations:

- Greater relevance to today's youth
- Elevated identity in the region
- Strengthened long-term viability
- Key partner in the ecosystem of youth-serving organizations

It is my hope that you will carefully consider an impactful gift to the campaign, ensuring the realization of our vision of the future of Scouting in the region.

Yours in Scouting,
Joe Sadewasser
Scout Executive/CEO



CAPITAL UPGRADES: OFFER MODERN FACILITIES TO DELIVER THE BEST YOUTH-SERVING PROGRAMS THROUGHOUT THE GREATER ST. LOUIS REGION FOR TODAY'S FAMILIES (\$15 MILLION)



MODERNIZATION OF OUR CAMPS

With a focus on capital and infrastructure improvements, we are bringing our properties into the 21st century in order to meet the needs of our youth and families.

- Improvements to camps for safety, privacy, and accessibility at camp-sites and program areas
- Improvements to swimming facilities, upgrades to restroom and shower facilities, and improved technology including Wi-Fi access
- New program facilities including STEM (science, technology, engineering, and math) education, shooting sports, water sports, skilled trades education, and more
- New program equipment and updates to existing equipment including water sports, shooting sports, mountain bikes, patrol cooking, climbing, and more
- Upgrades to camp & trail maps, directional signage, and virtual tours



UPGRADED SERVICE CENTER

A redesigned, centrally-located space to better serve our volunteers, families, Scouts, staff, and community.

- Technology to connect staff, volunteers, and families
- Large and small multi-use meeting spaces for volunteers and staff
- Sufficient parking to meet the needs of the building



As a Scout, I have learned many things through my advancements. Things like how to tie a half hitch, use a compass, or treat a snakebite. It is because of the Engineering Merit Badge I took at the Stem on Campus at Southeast Missouri State University that I want to be an Architectural Engineer. Not only have these badges influenced me, it was also the people I met along the way. When I joined my Troop I knew no one, now I know everyone including lots of Scouts from other Troops. I have met some of my closest friends in Scouting, but the most important thing I have learned and will carry with me throughout my life is the leadership skills. Scouting is about learning how to be a leader and to lead.



Niko Brennan
Eagle Scout Class of 2020
Troop 496, New Horizons District

URBAN AND RURAL OUTREACH: MAKE SCOUTING ACCESSIBLE TO ALL YOUTH (\$6 MILLION)

WORK TO ENSURE EVERY CHILD HAS
ACCESS TO LIFE-CHANGING
SCOUTING OPPORTUNITIES.



Grow our outreach program
to serve more at-risk
youth in our region.



ENDOWMENT: SECURE THE OPERATIONAL FUTURE OF SCOUTING (\$9 MILLION)

Grow endowment funds to offset revenue vulnerabilities and ensure we can fund ongoing operations and capital maintenance in the future.



Scouting matters. It changes lives and positively impacts communities. Our local impact is well-documented and empirically shown. Scouting values, character education, and leadership development are needed now more than ever. In a busy world, Scouting builds community by connecting young people to each other and to positive adult role models in a safe environment. It offers parents the opportunity to spend quality, engaged time with their children. Get excited, lean in, and engage. Let's say, "I can do that" together!



Louis B. Eckelkamp, III
Greater St. Louis Area Council
President of the Board



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ENSURE THE BEST POSSIBLE MODERN FACILITIES FOR
PROGRAM DELIVERY THROUGHOUT THE REGION
(\$15 MILLION)

MAKE SCOUTING ACCESSIBLE TO ALL YOUTH
(\$6 MILLION)

SECURE THE OPERATIONAL FUTURE OF SCOUTING
FOR THE NEXT 100 YEARS
(\$9 MILLION)

TOGETHER, WE CAN PREPARE TODAY'S
YOUTH FOR THE FUTURE
(\$30 MILLION)